



AMERICAN LEGION
ROBERT V. McMAUGH MEMORIAL POST 10
9950 Cockrell Road
Manassas, VA 20110

American Legion Post 10 Manassas Presents

The Dan Frye Memorial BBQ Showdown 4/12/2026

Sponsorship Opportunities

from \$100.00*

The BBQ Showdown is hosted by the American Legion and Sons of the American Legion Post 10, Manassas. We are striving to make this an annual event that grows more successful with each year. The main goal is to raise money for the American Legion Veterans and Children's Foundation and to raise awareness of what the American Legion is and who we serve. It is only through our members that we can help so many Veterans each year. We need new members and sponsors to keep this great organization going for future veterans in need.

The BBQ Showdown Committee is committed to making this competition bigger and better each year. This is the perfect event to open spring events in Northern VA.

The BBQ Showdown committee thanks you for considering a Showdown sponsorship. We ask you to join with us to open our community as professional and backyard cooks compete for coveted awards while preparing mouthwatering BBQ in support of our cause!

Please look at the opportunities listed below.

- Support Veterans, Veteran organizations, and their families through the American Legion which has provided support from this post for over 30 years.
- Increase your organizations brand awareness through Showdown exposure, marketing support, and social media coverage.
- Reinforce positive perception of your business to thousands of people.
- Increase influence through our community and beyond
- Help provide a positive and memorable experience for the American legion and those we support in Northern VA and all over the United States.
- Some of the Local Charities we support: M.E.G., Veteran Sidecar Adventures, Veterans Fishing Adventures, our Amer. Legion Youth Shooting Club - Trigger Time 4-H, Manassas Young Marines, Boy Scout Troop 884
- Teaching local elementary schools flag etiquette and Patriotism

Checks may be made out to:
The American Legion Post 10
Please write BBQ Competition Sponsor in the memo area
Mail checks to:
Commander Stan Moore
ATTN: BBQ
Robert V McMaugh Memorial Post 10
9950 Cockerell Road Manassas, Virginia 20110

BBQ Showdown Sponsorship Levels of Opportunity

Please contact Commander Moore @ 703-895-8605

Email: AL10commander@yahoo.com for full details.

Web: <https://post10manassas.org/upcoming-events/>

ENTERTAINMENT/EVENT SPONSOR - \$5,000

- Headline sponsor with company logo (linked to your company page) on BBQ Showdown website homepage and sponsor page
- One (1) 10x10 vendor space
- Company logo placement on BBQ Fest promotional billboards
- Premium logo placement on all entertainment/schedule banners at BBQ Showdown entry points
- Website and Social Media recognition as an Entertainment Sponsor
- Social Media recognition with exclusive interviews
- Microphone opportunity during the event for your company's representative to share about your business
- Negotiated on-going custom sponsorship opportunities
- Logo on BBQ Showdown printed materials

- Free entry for a BBQ Team if desired

FLAMIN' SPONSOR – \$3,000

- Premium logo placement on all entry points welcome banners and entertainment/schedule banners
- One (1) 10x10 vendor space
- Recognition w/linked logo on the BBQ Showdown website
- Social Media recognition with an exclusive interview
- Microphone opportunity during the event for your representative
- Negotiated on-going custom sponsorship opportunities
- Logo on various BBQ Showdown printed materials
- Free entry for a BBQ Team if desired

SMOKIN' SPONSOR - \$2,500

- Logo placement on all entry points welcome banners
- One (1) 10x10 vendor space
- Main festival stage recognition from the microphone
- Social Media recognition
- Recognition and linked logo on the BBQ Showdown website

- Logo on various BBQ printed materials
- Free entry for a BBQ Team if desired

SMOKIN' SPONSOR - \$1,000

- One (1) 8 X 8 vendor space
- Main festival stage recognition from the microphone
- Social Media recognition
- Recognition and linked logo on the BBQ Showdown website
- Logo on various BBQ printed materials
- Free entry for a BBQ Team if desired

COOKIN' SPONSOR - \$500

- Business name on all entry point entertainment/schedule banners
- Stage recognition of sponsorship announced by MC
- Business name on the BBQ Showdown website with link to company website
- One (1) 8x8 vendor space

CHARCOAL CHAMP SPONSOR - \$100*

- Reserved for current American Legion members and Post families (SAL, Auxiliary and ALR)
- Stage recognition of sponsorship announced by MC
- Individual/Family name on the BBQ Showdown website

SILENT AUCTION ITEM/PRIZE SPONSOR

- Donate Item for inclusion in Silent Auction/Prize
- Stage recognition of sponsorship announced by MC
- Recognition on BBQ Showdown website with link to Company Page
- If Item value matches above sponsorship value, then recognition will be at the corresponding level